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Deck the Walls receives art and framing award



Deck The Walls staff

DÉCOR Magazine, a national trade publication serving the art and framing industry, has recognized Tom & Chris Hartzell, the owners of Deck The Walls, Castle Hills Plaza Kettering as a winner in the magazine's Top Art & Framing Retailers Award program.

The annual program honored 10 framing & art retailers that showed excellence in ten predetermined categories. A panel of industry experts at the magazine's national headquarters in St. Louis, Missouri, narrowed entries from

across the United States to just one winner for each of the categories with the Hartzells winning the top award for "Marketing Excellence".

Co-owner Tom Hartzell said. "We are very excited to be recognized for our efforts in marketing. Chris and I have owned our store for 10 years and have seen many impressive marketing programs executed by our peers." Chris added, "For Décor to single us out for recognition is a great honor."

In its sixth year, the goal of the Top Awards program is to

promote excellence in retailing among frame shop & gallery owners nationwide. DÉCOR Magazine highlighted the winners in its September 2009 issue to offer readers the opportunity to learn more about successful retailers. Read more at: www.decormagazine.com.

This is the second time the Hartzells have been awarded in this contest. They were also honored in the 2007 as one of the Top 100 Art & Framing Retailers across the US



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